

**Smartphone Users Love Wordplay** 

The number-one mobile word game is Zynga's addictive "Words with Friends," a cross-platform challenge for friends and strangers.





Moviegoers Stay Home With Netflix

Netflix, a popular online movie rental service, delivers new flicks to home screens via instant streaming and discs in the mail.



#### Oprah Moves On

Oprah Winfrey airs the final episode of her daytime television talk show after 25 seasons. The hour attracts 16.4 million viewers.

# Lifesty



Stephen Hilger/Bloomberg/Getty Images

## Nike Makes It Personal

Online custom build-it functionality allows consumers to design their own Nike ID footwear, by specifying colors and performance features.

Facebook Makes It Easier to Go Back in Time. Facebook introduced its newest development, the Timeline this year. The recent change allows users to easily view everything from past photos, wall posts and status updates from any year they were subscribed to Facebook.



# Walt Disney World Celebrates 40th Anniversary

The Walt Disney World Resort turns 40. The celebration at Magic Kingdom Park includes fireworks and a mass sing-along of "When You Wish Upon a Star."



Press Association/AP Images

# Apple iPhone **4S Launches**

Apple unveils the iPhone 4S, which features an 8-megapixel camera and the same dual-core chip as the iPad.



### Kardashian Sisters Build **Reality Show Empire**

Between Kim's 72-day marriage, Kourtney's second pregnancy, and various scandals, the media can't resist covering the Kardashians' every move.



Paul Taggart/Bloomberg via Getty Images

#### **Tablet Computing Trends Upward**

The tablet computing craze is going strong. Consumers can't resist the Apple iPad 2, as well as competitors like the Kindle Fire and the Transformer Prime.



Kiyoshi Ota/Bloomberg/Getty Images



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